

Business Intelligence





Agenda

- What is BI?
- Iteration 1
- Iteration 2
- Demo





What is BI?

- Set of tools and processes that:
 - Consolidates and organizes Lottery data
 - Allows users of all levels to easily access and use information
 - Enables timely and efficient decision making
 - Helps align the Lottery towards its business objectives



Iteration 1

Scope

- Build BI System Infrastructure
- Support Scratchers End-to-End and ex\$ell by providing Key Performance Indicators (KPIs), reports and analysis capabilities
 - Sales
 - Distribution
 - Inventory





Iteration 2

Scope

- Complete product portfolio by providing Draw game reporting and analysis capabilities
- Expand Scratchers and Retail Support reporting and analysis capabilities
- Discover Financial reporting and analysis needs





BI Demo

- Key Performance Indicators (KPIs) and Actionable Reports
- Ad-hoc Reporting and Analysis

