MEMORANDUM

**Date:** May 20, 2010

**To:** California State Lottery Commission

**From:** Joan M. Borucki
Director

**Prepared By:** Ed Fong, Chief of Product Development, Marketing

**Subject:** Item 9(b) – Scratchers® Game Profiles for Games 653, 654, 655, 656, and 657

## ISSUE

Should the California State Lottery Commission (Commission) approve Game Profiles for Scratchers Games 653, 654, 655, 656, and 657?

## RECOMMENDATION

Staff recommends approval of Game Profiles for Scratchers Games 653, 654, 655, 656, and 657.

## BACKGROUND

Scratchers Games 653, 654, 655, 656, and 657 are scheduled to launch in July and August 2010.

## DISCUSSION

With the passage of Assembly Bill 142, the bill to give the Commission the flexibility to determine prize payouts in order to maximize dollars for education, the California State Lottery is proud to recommend the following games with increased prize payouts for July and August.

Scratchers Game 653
Staff recommends a $1 game with a Match 3 playstyle and a specific variant. If players match three prizes, they win the prize shown. If a specified symbol is revealed, players win a prize according to the prize legend. The top prize for this game is $999 and the overall odds of winning any prize are 1 in 4.37.

Scratchers Game 654
Staff recommends a $1 game with a Key Symbol Match playstyle and one specific variant. Players match "Your Numbers" to the "Winning Number" to win the prize shown. If a different specified symbol is revealed, players automatically win the $50 top prize. Overall odds of winning are 1 in 4.80.

Scratchers Game 655
Staff recommends this $2 game with a Key Symbol Match playstyle and two specific variants. Players match "Your Numbers" to "Winning Numbers" to win the prize shown. If a specified symbol is revealed, players automatically win the prize shown. If a different specified symbol is revealed, players automatically win the $200 top prize. The overall odds of winning any prize are 1 in 4.31.

Scratchers Game 656
Staff recommends this $3 game with a Bingo playstyle and a specific variant. Players match "Caller's Card" numbers to the numbers in the "Your Cards" area and if a line, four corners, or "X" pattern is revealed, players win the prize indicated in the adjacent prize key. If matched numbers appear in a specified colored line, the prize shown is doubled. The top prize for this game is $20,000 and the overall odds of winning are 1 in 3.74.

Scratchers Game 657
Staff recommends a $1 game with a Key Number Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Numbers" to win the prize indicated. If a specified symbol is revealed, the prize shown is doubled. The top prize for this game is $500. The overall odds of winning any prize are 1 in 4.67.