

MEMORANDUM

Date: October 28, 2010

To: California State Lottery Commission

Joan M. Borucki

From: Director

Prepared By: Ed Fong, Chief of Product Development, Marketing

Subject: Item 8(a) – Scratchers® Game Profiles for Games 674, 675, 676, 677, 678,

679, 680, 681, and 682

ISSUE

Should the California State Lottery Commission (Commission) approve Game Profiles for Scratchers Games 674, 675, 676, 677, 678, 679, 680, 681, and 682?

RECOMMENDATION

Staff recommends approval of Game Profiles for Scratchers Games 674, 675, 676, 677, 678, 679, 680, 681, and 682.

BACKGROUND

Scratchers Games 674, 675, 676, 677, 678, 679, 680, 681, and 682 are scheduled to launch in December 2010 and January and February 2011.

DISCUSSION

Scratchers Game 674

Staff recommends a \$1 game with a Key Symbol Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Number" to win the prize shown. If a specified symbol is revealed, players automatically win the prize shown. The top prize for this game is \$800. The overall odds of winning any prize are 1 in 4.78.

Scratchers Game 675

Staff recommends a \$2 game with a Key Number Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Numbers" to win the prize

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shown. If a specified symbol is revealed, players automatically win the prize shown. If a different specified symbol is revealed, the prize shown is multiplied seven times. The top prize for this game is \$17,000 and the overall odds of winning any prize are 1 in 4.34.

Scratchers Game 676

Staff recommends a \$3 poker-themed game. Like traditional poker, in each "Your Hand" area, players have five cards to make a winning hand. Winning hands start at a "pair" and the best hand possible is a "royal flush." If any of "Your Hands" beat the "Dealer's Hand," players win the prize shown. Examples of winning hands are printed on the back of the ticket to aid players. Players can win up to six times on each ticket, including a top prize of \$25,000. The overall odds of winning are 1 in 3.57.

Scratchers Game 677

Staff recommends this \$1 game with a Match 3 playstyle and a specific variant. If players match three prizes, they win the prize shown. Is a specified symbol is revealed in the "Quick Spot," players automatically win \$10. The top prize for this game is \$500 and the overall odds of winning any prize are 1 in 4.78.

Scratchers Game 678

Staff recommends a \$2 game with a Key Number Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Numbers" to win the prize shown. If a specified symbol is revealed, the prize shown is multiplied five times. If a different specified symbol is revealed, players automatically win all prizes shown. The top prize for this game is \$20,000 and the overall odds of winning any prize are 1 in 4.77.

Scratchers Game 679

Staff recommends a \$5 game with a Key Number Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Numbers" to win the prize shown. If a specified symbol is revealed, players automatically win the prize shown. If a different specified symbol is revealed, the prize shown is multiplied ten times. If a different specified symbol is revealed, players automatically win the top prize, which is a \$2,000,000 annuity paid over 20 years. The overall odds of winning any prize are 1 in 3.68.

Scratchers Game 680

Staff recommends a \$1 game with a Match 3 playstyle and a specific variant. If players match three prizes in the same game, they win the prize shown. If a specified symbol is revealed, the player automatically wins the prize shown. If a different specified symbol is

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revealed, the prize shown is multiplied four times. The top prize for this game is \$1,000. The overall odds of winning any prize are 1 in 4.68.

Scratchers Game 681

Staff recommends a \$2 game with a Key Number Match playstyle and a specific variant. Players match "Your Numbers" to the "Winning Numbers" to win the prize shown. If a specified symbol is revealed, players automatically win the prize shown. If a different specified symbol is revealed, the prize shown is multiplied three times. The top prize for this game is \$17,000. The overall odds of winning any prize are 1 in 4.40.

Scratchers Game 682

Staff recommends a \$3 game with a Bingo playstyle. Players match "Caller's Card" numbers to the numbers in the "Your Cards" area and if a line, four corners, or "X" pattern is revealed, players win the prize indicated in the adjacent prize key. Players can also win a prize if matched numbers appear in a specified colored "box" pattern. The top prize for this game is \$20,000 and the overall odds of winning are 1 in 3.59.

Materially Similar Games

Scratchers Games 670, 671, 672, and 673

Games 670, 671, 672, and 673 are launching in November 2010. Game 612 was approved by the Commission in June 2009 and is materially similar to Game 670. Game 573 was approved in June 2008 and is materially similar to Game 671. Game 438 was approved in February 2005 and is materially similar to Game 672. Game 593 was approved in December 2008 and is materially similar to Game 673. The profiles for Games 670, 671, 672, and 673 are attached for your information as Commission approval is not required for these games.