



M E M O R A N D U M

Date: June 26, 2009

To: California State Lottery Commission

From: Joan M. Borucki
Director

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Subject: Item 9(d) – Scratchers® Game Profiles for Games 612, 613, 614, and 615

ISSUE

Should the California State Lottery Commission (Commission) approve Game Profiles for Scratchers Games 612, 613, 614, and 615?

RECOMMENDATION

Staff recommends approval of Game Profiles for Scratchers Games 612, 613, 614, and 615.

BACKGROUND

Scratchers Games 612, 613, 614, and 615 are scheduled to launch in November 2009.

DISCUSSION

Scratchers Game 612

Staff recommends this \$1 holiday game as a Match 3 playstyle with a specific variant. Featuring holiday themed graphics with a variety of scenes, this game can also be used as a gift tag for gift-giving during the holiday season. Players match three like prizes, to win that prize. In addition, if a player gets the specified symbol in the "Quick Spot" area, the player automatically wins \$10. This game has a \$500 top prize and the overall odds of winning are 1 in 4.37.

Scratchers Game 613

To continue with the holiday theme, staff recommends a \$2 game which includes a Key Number Match playstyle and two variants. Match any of "YOUR NUMBERS" to either "WINNING NUMBER," win that prize. Uncover a specified symbol and the player automatically wins double the prize shown. If another specified symbol is revealed, the player automatically wins four times the prize shown. This game offers all cash prizes with winners starting at \$3 and above. The top prize for this game is \$12,000 with overall odds of 1 in 5.32.

Scratchers Game 614

This \$2 game is recommended as a Key Symbol Match playstyle with a specific variant. Players match either "Winning Number" to "Your Numbers" to win the associated prize. In addition, if the player finds a specified symbol, they automatically win the prize shown. The top prize is \$15,000 and the overall odds are 1 in 3.86.

Scratchers Game 615

Staff recommends launching our next \$3 crossword game in November 2009. The "Crossword" playstyle continues to be a staple in our Scratchers game portfolio. Players win by revealing words in the play area as a result of matching letters found in the "Your Letters" area. The prize amount won depends on the number of words that are completely revealed on the ticket. This game will also feature a new way to win to add to the excitement and extended play value. In addition to the traditional way to play, if a completed word in a winning combination contains a special symbol, the prize won is automatically multiplied by four. The top prize for this game is \$20,000 and the overall odds of winning are 1 in 3.51.