



SECURITY/LAW ENFORCEMENT DIVISION

PRESENTATION TO THE CALIFORNIA LOTTERY COMMISSION

MAY 2009



CASE DESCRIPTERS

Administrative

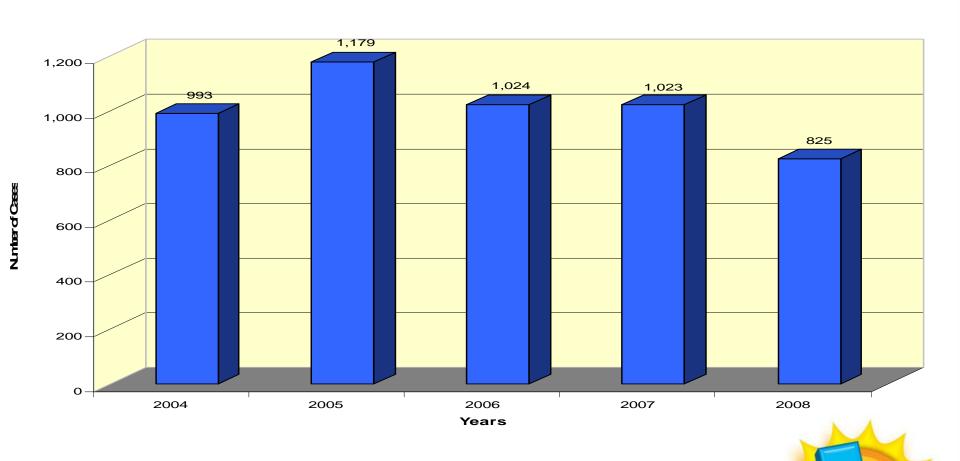
Case assignments generally associated with the operational needs of the Lottery and contract compliance. Examples include: background investigation, retailer sanctions, claimant interviews, questioned documents and ticket quality assurance.

Criminal

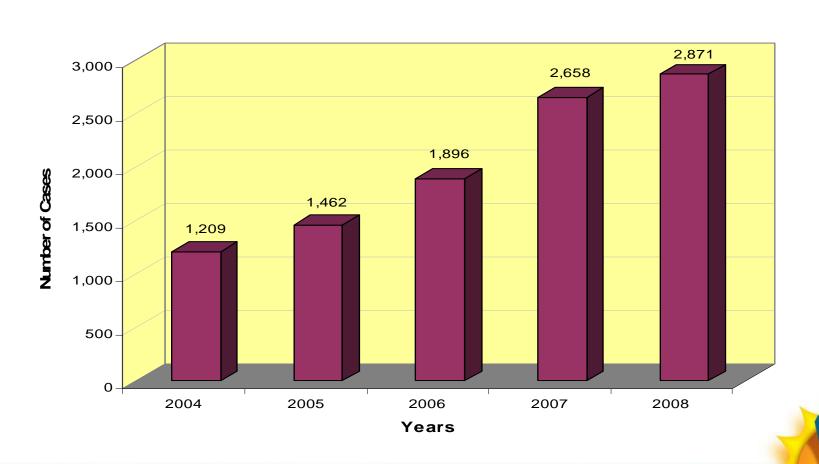
Case assignments that generally are related with criminal misconduct against the consumer, Lottery affiliates or Lottery employees including: ticket theft/burglary, embezzlement, fraud, forgery, counterfeit tickets and threats.



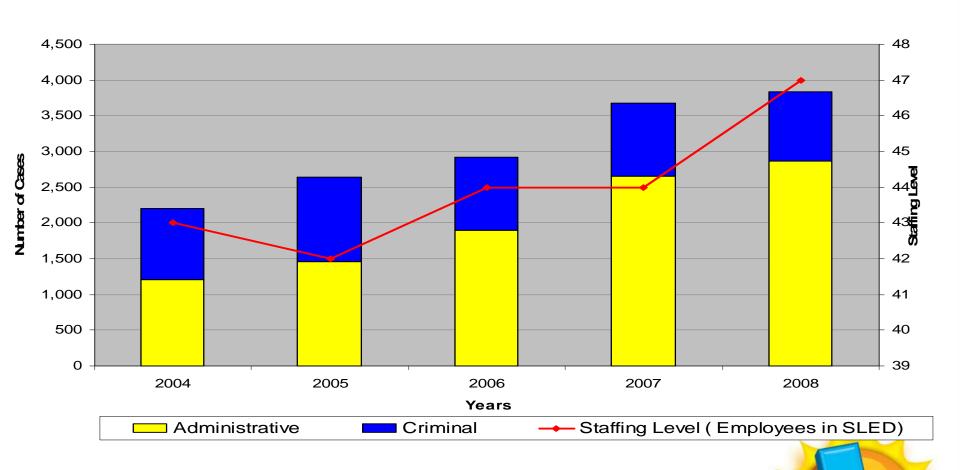
CRIMINAL INVESTIGATIONS TREND



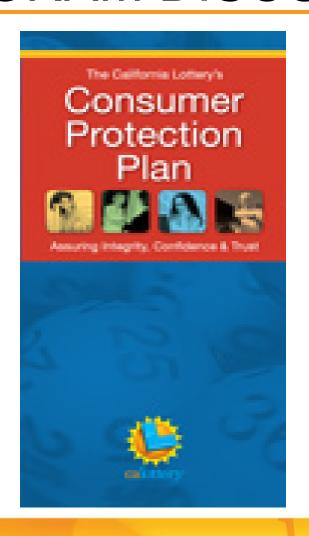
ADMINSTRATIVE INVESTIGATIONS 5- YEAR TREND



WORKLOAD TO STAFFING TREND AND COMPARISON



CONSUMER PROTECTION PROGRAM DISCUSSION



GOAL STATEMENT

Maintain a positive brand image and a positive playing experience for our customers through an industry leading consumer protection program.



STRATEGY STATEMENT

Implement a comprehensive approach and plan

of action encompassing the core consumer protection components of







engineering, education, and enforcement



ACCOMPLISHMENTS

- > Engineering
 - o High Value Prize Alert
 - o Check-A-Ticket/pdf Value Read
- > Enforcement
 - Retailer Redemption Compliance Program
 - o Roseville \$555,000/LA \$750,000
- > Education
 - o Consumer Protection Pamphlets
 - Law Enforcement Outreach



INITIATIVES

- > Engineering
 - o Aberrant Wagering Alert
- > Enforcement
 - Latin Lotto Task Force
- > Education
 - New Retailer Training Video



RETAILER REDEMPTION COMPLIANCE PROGRAM

- Pilot Program
 - o First in North America
- Operations
 - o 550 shops
 - o 98 non-compliance
- Prosecution/Sanctions
 - o 72 submittals
 - o 59 convictions
 - o 12 pending
 - o 1 re-submittal
 - o 7 under investigation



RETAILER REDEMPTION COMPLIANCE PROGRAM

- Lottery Collaboration
 - O 30 inquiries
 - o 22 information sharing
 - o 2 ride-alongs
 - o 5 conferences
- Impact
 - O Top five claimants (all retailers)
 - Prior to revised claim form average 33 claims per year
 - After 1.7 (three 0 claims)
 - o Sales
 - Media markets no measurable decline