To: California State Lottery Commission Date: March 19, 2008

From: Joan M. Borucki

Director

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Subject: Item 9(a) – Approval of Scratchers[®] Game Profiles for Games

553, 554, 555, 556, 557, 558, 559, and 562

ISSUE

Should the California State Lottery Commission (Commission) approve Game Profiles for Scratchers Games 553, 554, 555, 556, 557, 558, 559, and 562?

RECOMMENDATION

Staff recommends that the Commission approve Game Profiles for Scratchers Games 553, 554, 555, 556, 557, 558, 559, and 562.

BACKGROUND

The Scratchers Games are scheduled to launch in June, July, and August 2008.

DISCUSSION

<u>Scratchers Game 553 – Easy Money</u>

Staff recommends this \$1 money-themed Scratcher with a Key Number Match playstyle. Players simply scratch off the play area to find a specific symbol and then win its corresponding prize. There are six chances to win on each ticket including a \$2,000 top prize. The overall odds of winning are 1 in 5.17.

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Scratchers Game 554 - Instant Daily 4

To leverage the equity of the California State Lottery's Daily 4 draw game launching this May, staff recommends the introduction of Instant Daily 4. On this \$2 ticket, players will have eight chances (plays) to match "Your Numbers" to four "Draw Numbers." Just like the Daily 4 draw game, each play will have a straight or box playstyle. In each play, if players match all their numbers in the exact order as the "Draw Numbers," they win a prize as a straight win. If players match all their numbers in any order, they've won a box prize. To reinforce the top prize of the upcoming Daily 4 draw game, Instant Daily 4 will also have a top prize of \$5,000. This game has over \$18 million cash prizes and the odds of winning any prize are 1 in 4.64.

Scratchers Game 555 – TBD

Because of its continued popularity among players, staff recommends a new poker-themed Scratchers game. This ticket features realistic graphics, evoking excitement amongst players as if they were sitting at an actual poker table. With six "Your Hands" on each ticket, if they beat the "Dealer's Hand," the player wins the indicated prize. This \$3 game offers over \$6 million in prizes from \$50 to \$1,000, along with a top prize of \$50,000. The overall odds of winning are 1 in 3.45.

Scratchers Game 556 – Stars & Stripes

For this \$5 game, Staff recommends a red, white and blue-themed Key Number Match playstyle with five specific variants: four multipliers and a "Fast \$50 Spot." Players have sixteen "Your Numbers" to match to four "Winning Numbers." Players also have the chance to win five, ten and even twenty times the prize revealed if a 5X, 10X or 20X is uncovered. If a "50" is revealed in the "Fast Spot," players automatically win \$50. In addition to all of the exciting ways to win, this game has an exciting \$100,000 top prize. The odds of winning any prize are 1 in 3.59.

Scratchers Game 557 – TBD

This \$1 animal-themed game is recommended as a Match 3 playstyle with a Quick Spot. If players find three matching symbols, they win the prize amount indicated. In addition, if a specified symbol is revealed in the Quick Spot, players will automatically win \$6. The top prize for this game is \$1,000 and the overall odds of winning are 1 in 4.82.

Scratchers Game 558 -TBD

Staff recommends a \$2 Key Number Match playstyle with a specific variant. In addition to matching "Your Numbers" to "Winning Numbers," when a 5X or 10X symbol is revealed, players automatically multiply their prize by five or ten times. This game offers over \$18 million cash prizes with a \$10,000 top prize. The overall odds of winning are 1 in 4.48.

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<u>Scratchers Game 559 – Magnificent 7's</u>

This \$3 Scratchers game is designed using the number seven as the main visual with art-deco inspired graphics. Magnificent 7's offers five different play areas with different playstyles on one ticket, including Tic-Tac-Toe, Key Number Match, and Yours Beats Theirs. In addition, this game has two specific variants: a Quick Spot and a Doubler. If players reveal a "25" in the "Quick \$25 Spot," they automatically win \$25. If a specified symbol is revealed, players automatically win double the prize amount indicated. With twelve chances to win, this game offers a top prize of \$47,777 and overall odds of 1 in 3.85.

Scratchers Game 562 – California Crossword

Staff recommends a new \$3 crossword game with a \$20,000 top prize featuring words and graphics associated with California and its unparalleled lifestyle. Players win by revealing words in the play area as a result of matching letters found in the "Your Letters" area. The prize amount won depends on the amount of words that are revealed on the ticket. In addition, the "Bonus Word" offers another opportunity for players to win a separate prize in the "Prize Box." The odds of winning any prize are 1 in 3.38.