

600 North Tenth Street
Sacramento, CA 95811
calottery.com



July 20, 2010

To Interested Parties:

RE: Semi-Finalist Notification for Request for Proposal (RFP) #4945

The following firms are selected as semi-finalists to participate in Phase II of the above-referenced RFP. The semi-finalists are listed below in alphabetical order:

- Alcone Marketing Group
- David & Goliath, LLC
- Ignited, LLC
- McCann Worldgroup
- Publicis & Hal Riney

Please contact me with questions at (916) 327-7816 or email, jmuise@calottery.com.

John Muise, Contract Administrator
Contract and Procurement Services Section